



CRISTINA GM

*Interactive Graphic Product
Assistant*

✉ a90x16023g@canariaseducacion.es

☎ +123-456-7890

📍 Camino del Hierro 6, 38009
Santa Cruz de Tenerife

Education

Interactive Graphic Product Assistant

Art School

2024/2026

Online Marketing and Reputation Course

Master. D

2021

Visual Merchandising and Communication

Course

CMC Comunicación

2016

Core technical skills

Photoshop



Illustrator



inDesdign



Premier



Canva



Web basics: HTML & CSS3



Wordpress



Languages

- Spanish: Native
- English: Technical English for desing
(professional working proficiency).

Junior Graphic Design Assistant with strong attention to detail. Basic knowledge of Adobe Creative Suite. Passionate about design and visual communication, focused on creating consistent and attractive design solutions that enhance brand experience.

Key projects

- 🔗 • **Project Title:** Visual Identity for Carpe Diem
 - **Role:** Visual Designer
 - **Key Tasks:** Developed the complete visual identity for a hair salon, including logo design and brand applications such as labels and stationery.
- 🔗 • **Project Title:** Packaging Design for Conservas
 - **Role:** Packaging Designer
 - **Key Tasks:** Designed the packaging for a canned goods product, focusing on creating a visually appealing and coherent label.
- 🔗 • **Project Title:** Break the Silence Campaign
 - **Role:** Campaign Designer
 - **Key Tasks:** Produced a 30-second multimedia campaign addressing anxiety and depression, combining impactful visuals and messaging to raise awareness and encourage conversation.
- 🔗 • **Project Title:** Interactive Website for Vicco Conservas
 - **Role:** Web & Interactive Designer
 - **Key Tasks:** Created the brand and designed an interactive prototype in Canva, applying knowledge of user experience and visual design to enhance engagement.